













SPONSORSHIP OPPORTUNITIES	COLD AS ICE \$5,000+	ICE ICE BABY \$2500 -\$4999	SNOWBALLED \$1000 -\$2499	FUNKY COLD MEDINA \$500 -\$999
2-Day Passes.	40	20	10	5
Logo/Link on <a href="https://www.otcconice.com">OTConICE.com</a>				
Logo on Event Posters				
On Site Banner (provided by sponsor; installed by event committee)	4x8	3x6		
Social Media Acknowledgments	4 Facebook 3 Twitter 2 Instagram	2 Facebook 1 Twitter		
Exclusive :60 Radio Ads	200	50		
Logo on Collector Cup				
Band Presenting Sponsor				
Display Area				

**In-Kind Donations:** The Sponsorship Committee will consider in-kind donations on an event requirement basis. If you are interested in discussing the possibility of an in-kind donation, please discuss with the Sponsorship Committee. With questions or interest relating to sponsorship opportunities for OTC ON ICE, please contact [eosberg@co.ottertail.mn.us](mailto:eosberg@co.ottertail.mn.us).



## SPONSORSHIP AGREEMENT

Thank you for your willingness to support the 2020 OTC ON ICE event. Your partnership is appreciated as we carry on this great Otter Tail County tradition.

### PLEASE CONFIRM YOUR SPONSORSHIP LEVEL COMMITMENT:

- |   |  |
|---|--|
| <input type="checkbox"/> Cold As Ice (\$5000+)          | <input type="checkbox"/> Funky Cold Medina (\$500 - \$999) |
| <input type="checkbox"/> Ice Ice Baby (\$2500 - \$4999) | <input type="checkbox"/> Custom                            |
| <input type="checkbox"/> Snowballed (\$1000 - \$2499)   |  |

Cash Contribution \_\_\_\_\_ In-kind \_\_\_\_\_ Fair Market Value \_\_\_\_\_

Description \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### CONTACT INFORMATION

Name \_\_\_\_\_ Email \_\_\_\_\_

Company Name \_\_\_\_\_  
(As you want it to appear on advertising)

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Web Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

#### MAKE CHECKS PAYABLE TO

Otter Tail Lakes Country Association

#### MAIL OR EMAIL COMPLETED FORM TO

520 W. Fir Avenue  
 Fergus Falls, MN 56537

#### QUESTIONS?

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