

FOR IMMEDIATE RELEASE

### **OTC-ON ICE! Pure Minnesota Winter Fun**

January 2, 2020 – Otter Tail County, MN– What could be more Minnesotan than dancing on a frozen lake to live music under a big tent in the middle of winter? Never tried it? Well, in Otter Tail Lakes Country, winter is embraced and celebrated with an event called OTC-ON ICE! It is a frozen fusion of music, food, fishing and fun. The third annual event takes place January 31-February 1, 2020 on Otter Tail Lake. Attendees can expect more music in 2020 and some new activities that should make for a memorable weekend. For the first time ever, there will be a Polar Plunge to benefit Special Olympics of Minnesota presented by Law Enforcement. In addition, an online fishing derby will give participants a chance to win over \$3,000 in cash and prizes.

The winter music festival will feature six bands with headliner Tigirlily making a return appearance. They performed at last year's event and the feedback was so positive, event organizers asked them to come back. 32 Below was part of the first OTC-ON ICE! back in 2018, they will take the stage Friday night at 8pm. Local favorites Whiskey Business will get the party started Friday, January 31<sup>st</sup> at 6pm. The White Iron Band, Corey Medina & Brothers, Patrick Murphy & Tigirlily all take the stage on Saturday, February 1 following the Polar Plunge. There's also a pre-party at Willy T's at Thumper Pond Resort on Thursday, January 30.

Event organizers are watching ice conditions very carefully. Heavy, wet snow fell on Otter Tail Lake in late December and the ice has been slow to thicken. Contingency plans are in place to make sure the event can happen regardless of how much ice there is. If there is enough ice, folks can set up their fish house on Otter Tail Lake and have a front row seat to all the fun!

The fishing contest will be an online derby. Contestants can download the Fish Donkey app on their phone and fish any lake in Otter Tail County from January 24<sup>th</sup> to February 1. A \$10 entry fee will give anglers a chance to win over \$3,000 in cash and prizes. Other activities include food vendors, snowmobile trail rides, dog sledding, and the Polar Plunge.

Food will be set up under the big tent and of course your favorite 'barley pop' will be available including the brand-new local craft beer from Outstate Brewing. Area hotels and resorts have with available blocks of accommodations. Some local establishments are offering transportation from their business or hotel to OTC-ON ICE! Make your reservation today!

Otter Tail County Sheriff's Office is partnering in the event to raise money for Special Olympics. Sign up today! The goal is to raise \$40,000 at OTC-ON ICE. The first 200 jumpers to sign up receive ticket to Saturday's musical event. To register please visit: [plungemn.org/events/otter-tail](http://plungemn.org/events/otter-tail). The money you raise accomplishes so much more than getting you to jump into Otter Tail Lake in February!

Buy tickets and start a new tradition! Let's show the world that Otter Tail County knows how to celebrate winter. Volunteer! If you want to help during the event, sign up on the website. Spread the word! Invite your friends and relatives! To volunteer, buy tickets or for more information, visit [ottertailakescountry.com/otc-on-ice/](http://ottertailakescountry.com/otc-on-ice/) or contact Erik Osberg.

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